



Blue Coat® K9 Web Protection is a content filtering solution that provides you with a Family-safe Internet experience, where you control the Internet content that enters your home. K9 Web Protection offers the same business-strength web filtering technology used by Fortune 500® companies around the world, in a simple, friendly, and reliable format.

## Did You Know...?

- 70% of teens aged 15 to 17 have accidentally come across pornography on the Internet<sup>1</sup>
- 64% of teens say they do things online that they wouldn't want their parents to know about<sup>2</sup>
- Only 33% of parents use blocking or filtering software on their home PCs<sup>3</sup>

## Why Do You Need Parental Controls?

The Internet is a fascinating place, full of rich and interesting information. But as a gigantic virtual community, it has "good neighborhoods", "questionable neighborhoods", and "downright bad neighborhoods".

As a parent, you need a good set of guidelines about where it's safe to go on the Internet. Think of K9 Web Protection as part "guide dog" and part "watch dog", keeping those in your care away from the wrong parts of town.

With K9 Web Protection, you can decide which neighborhoods are OK to visit, and which ones aren't. That ability makes a big difference when you're trying to provide a safe environment for children. K9 Web Protection makes it easier to let your children explore and learn on the Internet, while you do what you can to keep them safe.

## Why Blue Coat K9 Web Protection?

With K9 Web Protection, you get the most sophisticated and most accurate solution on the market today for protecting you and your family from Internet content you don't want in your home.

Blue Coat's unique web filtering technology divides Internet content into more than 55 distinct categories. These categories – and their associated websites – are stored in the master Blue Coat database, which maintains and updates more than eight million ratings of websites and domains.

Unlike other filtering solutions, K9 Web Protection ensures the highest level of protection by building the most relevant ratings database available. Its effective coverage reaches more than one billion web pages. In fact, independent testing conducted by Broadband Reports shows Blue Coat Web Filter is the most comprehensive web filtering database, outperforming its competitors by up to 62% in website coverage.

With K9 Web Protection, you finally have a chance to build a Family-safe Internet experience for your home, simply and easily.

The screenshot shows the K9 Web Protection web interface. At the top, there's a navigation bar with "Home", "Internet Settings", "Program Settings", and "Reports". Below that, a "Web Pages" section is visible. The main content area is titled "Select your Internet Protection Level [More help...]" and contains a table of protection levels:

Internet Protection Level	
<input type="radio"/> High	Blocks the most commonly blocked categories, plus Abortion, Gay/Lesbian, and Unrated sites.
<input checked="" type="radio"/> Default	Blocks the most commonly blocked categories, but allows Unrated sites.
<input type="radio"/> Moderate	Blocks Adult/Mature Content, Pornography, and Nudity only. Also blocks Spyware.
<input type="radio"/> Minimal	Blocks Pornography only.
<input type="radio"/> Monitor	Blocks nothing - only logs traffic.
<input type="radio"/> Custom	Switch to Advanced Mode to configure.

At the bottom of the interface, there are links for "Home | Internet Settings | Program Settings | Reports | Logout" and the Blue Coat logo.

<sup>1</sup> Kaiser Family Foundation, December 2001

<sup>2</sup> Pew Internet & American Life Project, March 2005

<sup>3</sup> Crimes against Children Research Centre, 2003





# K9 Web Protection



## Distinctive Features

### Pre-configured Internet Protection Levels

Choose from five pre-configured protection levels, ranging from **Monitor** to **High**, which include different combinations of commonly blocked categories.

### Customisable Web Filtering Policy

Create a customised filtering policy that meets your specific needs by choosing from over 55 unique categories. You can select from a list of most commonly blocked categories, as well as any other categories stored in the database. In addition, you can always block or always allow a website, regardless of the categories you have chosen to block in your web filtering policy.

### Advanced Real-Time Site Rating

Unlike other filtering solutions, Dynamic Real-Time Rating™ (DRTR) extends protection by analysing newly requested web pages in real-time. DRTR lets you block undesirable sites even if they are brand new and have not yet been categorised. When you attempt to access an uncategorised site, DRTR instantly analyses the content of the site and places it in a category. The site is then blocked or allowed based on your web filtering policy.

### Superior Ratings Database

K9 Web Protection maintains website ratings in a database of more than eight million sites and domains, resulting in effective coverage of more than 1 billion web pages. Website ratings are stored for all future users that attempt to visit the rated sites, making response time to frequently visited sites virtually instantaneous.

### Pre-Certified Web Site Database

Every Blue Coat pre-certified website has been previously requested by one of Blue Coat's millions of users before it is rated, certified and stored in the database. This user relevance data ensures that K9 Web Protection accurately rates and certifies the websites that are important to users. Other web filtering products randomly mine the Internet, collecting websites where they find them, only some of which may be important to you.

### Service-based Filtering

Blue Coat's online filtering database receives and rates over 50 million requests every day, making it the most accurate content filtering database available and ensuring that you are protected against the ever-growing number of inappropriate sites. Plus, with no database to download, K9 Web Protection won't slow down your computer or clog your Internet connection.

### Advanced Mode

Advanced settings allow greater control over your web filtering policy. You can create customised filtering policies; direct Dynamic Real-Time Rating to rate or ignore unrated websites; block unrated pages; override part of an existing web filtering policy (e.g., for specific sites); and use keywords as part of your blocking criteria.

### Administrator Password Protection

Administrator controls allow you to set a password to block others from modifying settings or disabling the filter; configure the web filtering policy according to your needs; and override blocked pages.

### Extensive Reporting Capabilities

Keep track of web traffic statistics relevant to your web filtering policy. Viewing these reports can be useful for understanding the behavior of those using your computer. You can view a detailed report of all Internet activity, display recent changes to the web filtering policy, and list all categories relevant to the active web filtering policy.

### Bark When Blocked

You can configure K9 Web Protection to play an audible bark when you attempt to access a blocked site. This feature is useful to alert a parent, teacher, or other care provider that someone under his or her supervision might be stumbling onto offensive or inappropriate content.

### Automatic Updates

Automatic updates of the K9 Web Protection application ensure that you are always protected by the latest features.

For more information, visit [ca.com/consumer](http://ca.com/consumer)



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